



Little Caesars®

CUSTOM CREATIVE

EXPRESS REQUEST

5 BUSINESS DAYS • ONE ITEM PER REQUEST

Please Check: (MUST FIT CATEGORIES BELOW TO UTILIZE THIS FORM)

- ☐ **Resize Existing Art**
- ☐ **Address Panel Typesetting**
- ☐ **Billboard Directional**
- ☐ **Price Point Change**

CREATIVE DESCRIPTION/OBJECTIVE & AUDIENCE:

REFERENCE JOB NUMBER:

Billboard (ex. CL-J) or Press Run or Custom Creative number found near LC Copyright (ex. 12345)

COPY POINTS:

VENDOR ADDRESS/EMAIL/FTP INFO:

(FRANCHISEE APPROVAL NEEDED PRIOR TO RELEASE TO VENDOR)

*CONTACT INFORMATION (PLEASE PRINT CLEARLY)

Contact Name: _____

Franchisee: _____

Franchise #: _____ State: _____

Franchise Marketing Manager: _____

Phone: _____ Cell: _____

Fax: _____

Email: _____

Today's Date: _____ Today's Time: _____

*TIMING REQUESTED

(PLEASE REFER TO TIMING REQUIREMENTS ABOVE)

Final Date Due: _____ (THIS IS NOT YOUR PRINT DATE)

(DATE REQUIRED-**NO ASAP**)

*TECHNICAL INFORMATION

Final Size: _____ (Width) _____ (Height)

Specs: ☐ Bleed ☐ Non-Bleed

☐ B/W ☐ 2/c ☐ 3/c ☐ 4/c

Format: ☐ MAC ☐ IBM

File Format: ☐ EPS ☐ TIF ☐ JPG ☐ GIF

☐ PIC ☐ BMP ☐ PDF

☐ InDesign ☐ Other _____

CREATIVE DEPARTMENT USE ONLY

STATUS: _____

MANAGEMENT APPROVAL: _____

JOB NUMBER: _____

EMAIL COMPLETED FORM TO LITTLE CAESARS®

Custom.Creative@LCEcorp.com

OR FAX COMPLETED FORM TO LITTLE CAESARS®

313-471-6399

We will contact you with in 24hrs that we received your request

*NOTE: Please complete required information to ensure Request is processed correctly and in a timely manner.

QUESTIONS? CALL VINITA HOLTZ • FAX: (313) 471-6399 • (313) 471-6107