



LITTLE CAESARS®
CUSTOM CREATIVE

EXPRESS REQUEST

5 BUSINESS DAYS • ONE ITEM PER REQUEST

*CONTACT INFORMATION (PLEASE PRINT CLEARLY)

Contact Name: _____
 Franchisee: _____
 Franchise #: _____ State: _____
 Franchise Marketing Manager: _____
 Phone: _____ Cell: _____
 Fax: _____
 Email: _____
 Today's Date: _____ Today's Time: _____

*TIMING REQUESTED (PLEASE REFER TO TIMING REQUIREMENTS ABOVE)

Final Date Due: _____
 (THIS IS NOT YOUR PRINT DATE)
 (DATE REQUIRED- **NO ASAP**)

*TECHNICAL INFORMATION

Final Size:	(Width)	(Height)		
Specs:	<input type="checkbox"/> Bleed	<input type="checkbox"/> Non-Bleed		
	<input type="checkbox"/> B/W	<input type="checkbox"/> 2/c	<input type="checkbox"/> 3/c	<input type="checkbox"/> 4/c
Format:	<input type="checkbox"/> MAC	<input type="checkbox"/> IBM		
File Format:	<input type="checkbox"/> EPS	<input type="checkbox"/> TIF	<input type="checkbox"/> JPG	<input type="checkbox"/> GIF
	<input type="checkbox"/> PIC	<input type="checkbox"/> BMP	<input type="checkbox"/> PDF	
	<input type="checkbox"/> InDesign	<input type="checkbox"/> Other _____		

CREATIVE DEPARTMENT USE ONLY

STATUS: _____

MANAGEMENT APPROVAL: _____
JOB NUMBER: _____

Please Check: (MUST FIT CATEGORIES BELOW TO UTILIZE THIS FORM)

- Resize Existing Art**
- Address Panel Typesetting**
- Billboard Directional**
- Price Point Change**

CREATIVE DESCRIPTION/OBJECTIVE & AUDIENCE:

REFERENCE JOB NUMBER:

Billboard (ex. CL-J) or Press Run or Custom Creative number found near LC Copyright (ex. 12345)

COPY POINTS:

VENDOR ADDRESS/EMAIL/FTP INFO:

(FRANCHISEE APPROVAL NEEDED PRIOR TO RELEASE TO VENDOR)

EMAIL COMPLETED FORM TO LITTLE CAESARS®
Custom.Creative@LCEcorp.com
 OR FAX COMPLETED FORM TO LITTLE CAESARS®
313-471-6399
 We will contact you within 24hrs that we received your request
 *NOTE: Please complete required information to ensure
 Request is processed correctly and in a timely manner.